

School of Business



Anne Lauer, MA/MS

Instructor, Business Foundations

Education

MS, Marketing, Johns Hopkins University MA, Marketing, Georgetown University

Key Interests

Corporate Approaches to Sustainability

CONTACT Phone: 703-993-1851 | Email: alauer4@gmu.edu Website: <u>https://www.linkedin.com/in/anne-lauer-7ab8b66/</u>

SELECT PUBLICATIONS > N/A

Research Focus

Critical thinking for strategic decision making.

Communications.

Service marketing.

Current Projects

N/A

ise.gmu.edu