



John Kotcher, PhD

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Education

PhD, Science Communication, George Mason University

Key Interests

Climate Change Communication | Environmental Communication | Science Communication | Health Communication | Risk Communication

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SELECT PUBLICATIONS

- › Kotcher, J., *et al.* (2018). How Americans respond to information about global warming's health impacts: Evidence from a national survey experiment. *GeoHealth*, 2(9), 262-275.
- › Kotcher, J., *et al.* (2019). Fossil fuels are harming our brains: Identifying key messages about the health effects of air pollution from fossil fuels. *BMC Public Health*, 19(1), 1079.
- › Kotcher, J., *et al.* (2017). Does engagement in advocacy hurt the credibility of scientists? Results from a randomized national survey experiment. *Environmental Communication*, 11(3), 415-429.
- › Kotcher, J., *et al.* (2019). Climate change in the American mind: Data, tools, and trends. *Environment: Science and Policy for Sustainable Development*, 61(3), 4-18.

Research Focus

I am a Research Assistant Professor at George Mason University, Center for Climate Change Communication where I conduct research on science, environmental, and risk communication. My work focuses on how people respond to public engagement by scientists, how to effectively communicate about the public health implications of climate change and air pollution, and how civic organizations can most effectively recruit, organize, and mobilize citizens, especially political conservatives, demand action on climate change. I also work on the Climate Change in the American Mind project, a series of national public opinion surveys carried out in partnership with the Yale Program on Climate Change Communication to investigate and track public attitudes toward climate change and support for climate policies in the United States.